



RESELLER TRACK

Connect. Train.
Drive New Business.

 SEAGATE
PARTNER PROGRAM

Seagate Partner Program

Out there, it's a data economy. In here, we help you capitalise on it.

The Seagate Partner Program is designed to help you break into new and emerging markets through:

**Training and
Education**

**Demand
Generation**

**Marketing and
Sales Support**



A man with dark hair and a beard, wearing a blue button-down shirt, is sitting at a wooden desk. He is looking down at a tablet computer in his hands, with a laptop open in front of him. The background is a blurred office or workspace with green bokeh lights. The entire scene is framed within a large white circle.

**OUTSHINE
YOUR
COMPETITION**

Welcome to the Reseller Track

Ready to boost sales? We're committed to helping you do just that by helping you stand out from the crowd. Seagate® supports its Authorised Resellers by offering an Authorised badge for displaying to customers, detailed product information, on-demand training and ready-made marketing assets.



**Get authorised
through three
simple steps**



**Stand out from
grey market
competition**



**Become a trusted
supplier of quality
Seagate products**

Authorized Reseller Track Benefits



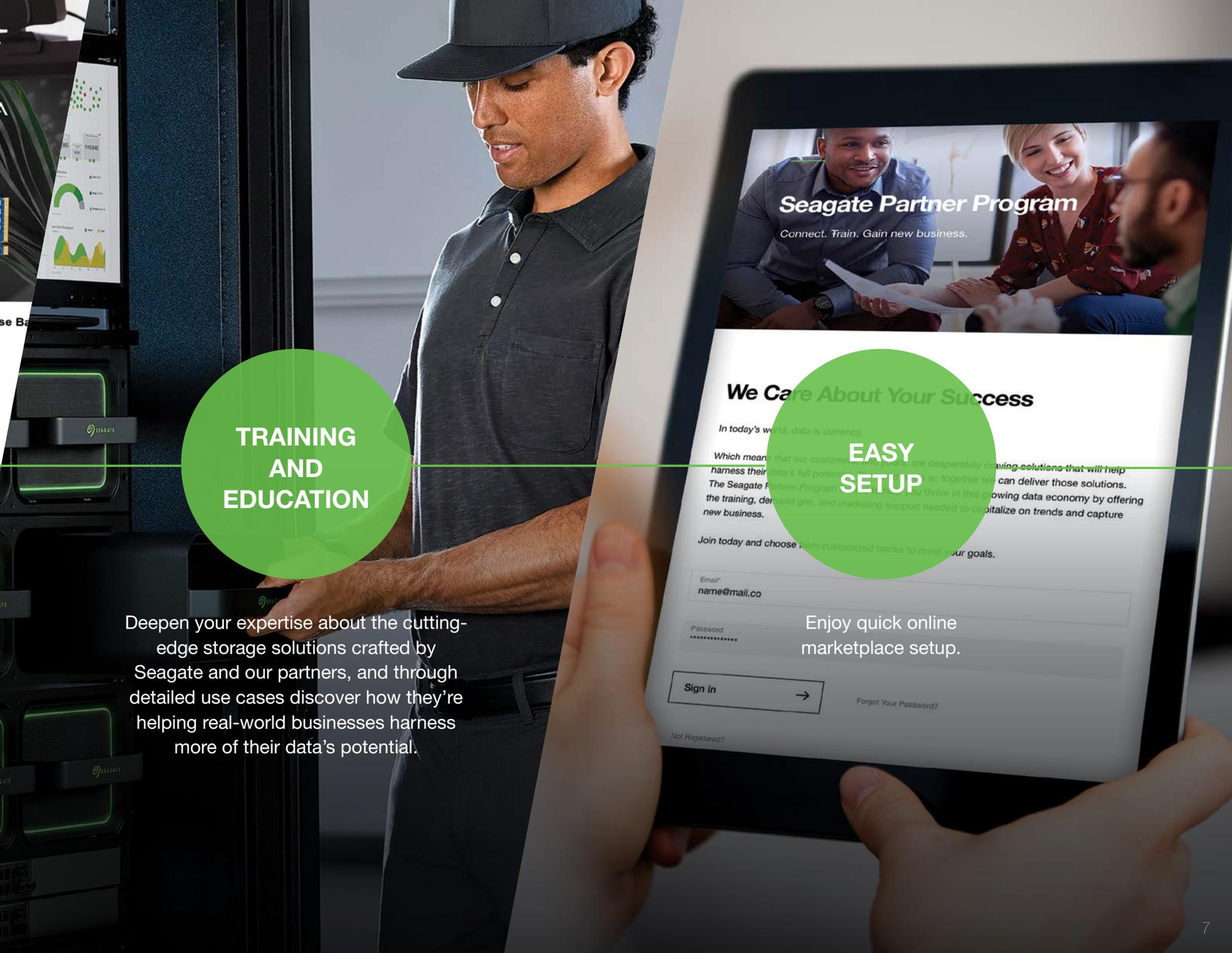
**AUTHORISED
BADGE**

As an Authorised Reseller, you'll receive an exclusive badge to let your customers know you sell high-quality Seagate products.



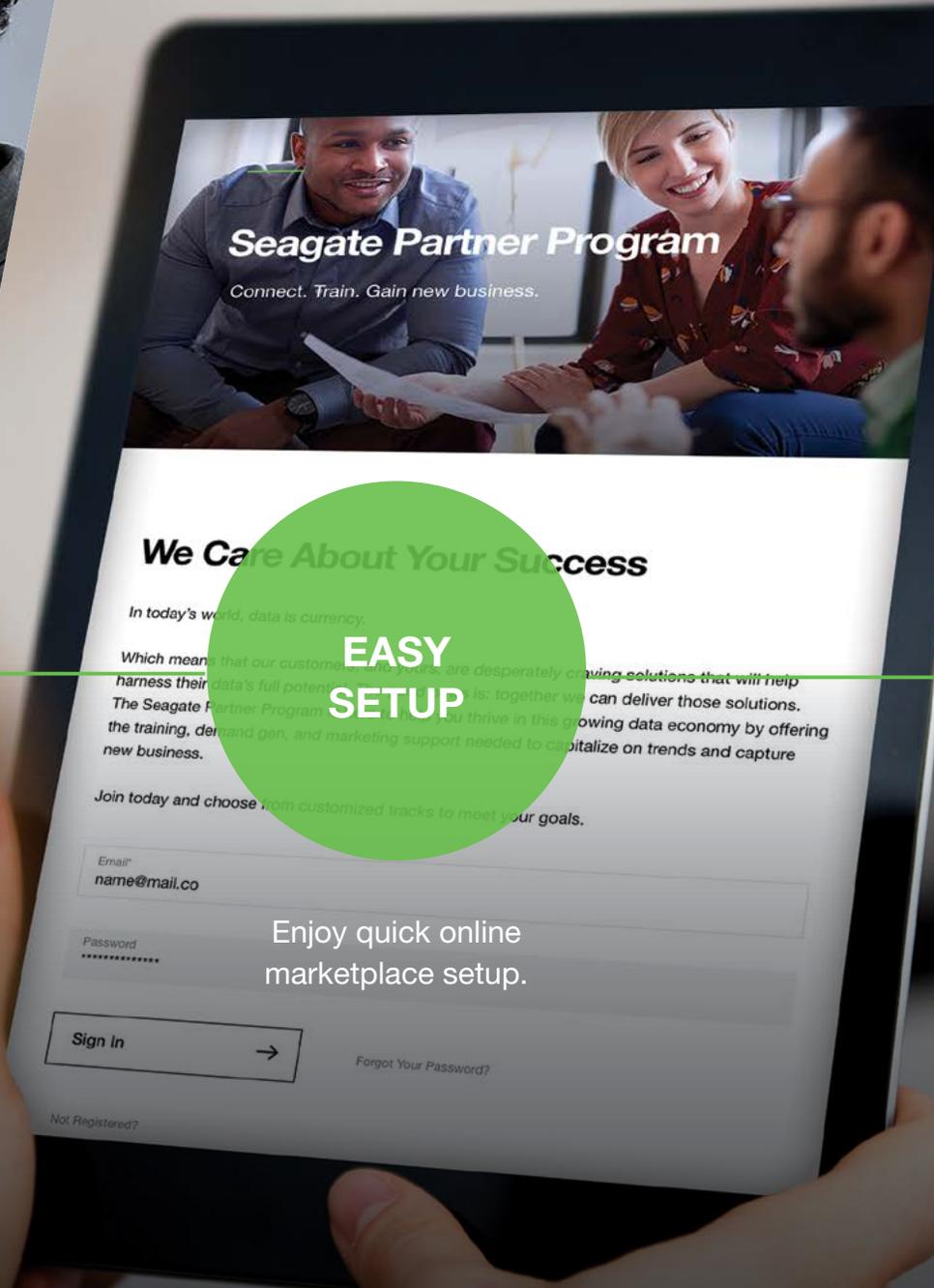
**MARKETING
AND
PROMOTION**

Build on-brand product pages with our ready-made marketing assets and support.



**TRAINING
AND
EDUCATION**

Deepen your expertise about the cutting-edge storage solutions crafted by Seagate and our partners, and through detailed use cases discover how they're helping real-world businesses harness more of their data's potential.



Seagate Partner Program

Connect. Train. Gain new business.

We Care About Your Success

In today's world, data is currency.

Which means that our customers and partners are desperately craving solutions that will help harness their data's full potential. Together, we can deliver those solutions. The Seagate Partner Program is here to help you thrive in this growing data economy by offering the training, demand gen, and marketing support needed to capitalize on trends and capture new business.

Join today and choose from customized tracks to meet your goals.

Email
name@mail.co

Password

Sign In



[Forgot Your Password?](#)

[Not Registered?](#)

**EASY
SETUP**

Enjoy quick online marketplace setup.



3 Easy Steps to Authorisation



Register for the Seagate Partner Program



Complete required training courses



Sign reseller agreement

Maintaining Authorisation

- Stay up to date on quarterly training through the Seagate Partner portal
- Only purchase Seagate products through authorised distributors
- Adhere to agreement terms



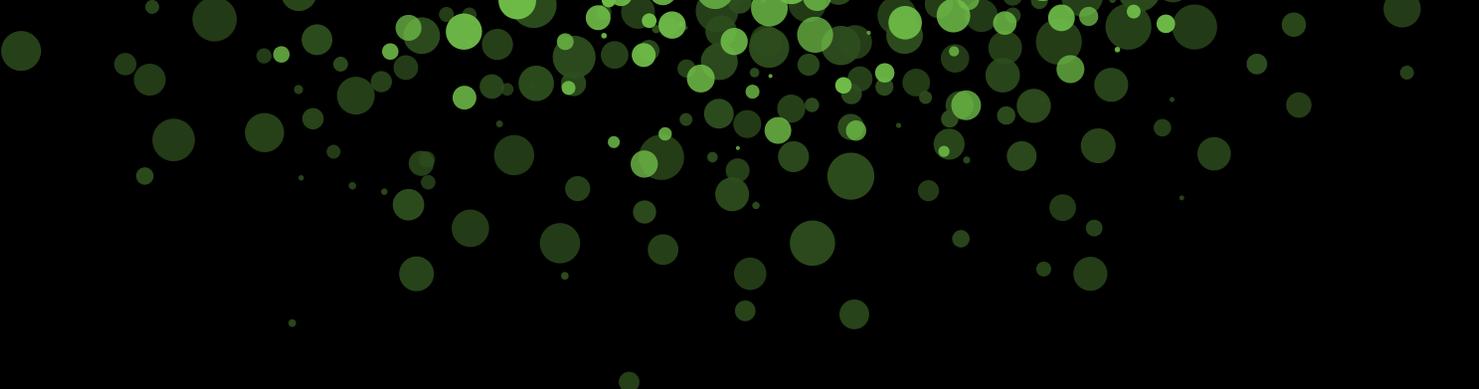
Reseller Tiering

	RESELLER	
Authorised badge to display		✓
Access to product assets for quality product pages	✓	✓
Information training on Seagate products	✓	✓

Cloud Migration Services Reseller

Built for Managed Service Providers, this specialised Reseller track provides training as well as sales and marketing support for selling Seagate Cloud Migration Services.

Learn more from your Seagate sales and marketing team.



Register as a
Seagate Partner today at
seagate.com/partners



SEAGATE